



## Privacy Notice

Everyone is rightly concerned how their personal information is used and shared. We appreciate your trust in visiting purestructures.co.uk and want you to feel confident in our services and security as it relates to your personal information.

This notice describes our privacy policy. By visiting this site, you are accepting the practices described in this Privacy Notice.

### What personal information about customers do we gather?

The information we gain from customers helps us personalise and continually improve the web site's content.

Here are the ways in which we gather information and how they are used:

- **Information you give us:** We receive and store information you enter on our Web site or via other means.

We use the information that you provide for responding to your requests and communication with you and to ratify and qualify your response to content that we may run from time to time.

- **Automatic information:** We receive and store certain types of data whenever you interact with our website. For example, as with many web sites, we sometimes use 'cookies' to obtain certain types of information when your Web browser accesses our website. This enables us to continually monitor how efficient our site content is and to maintain the best online experience for our visitors, making it easy for you to find what you need easily and quickly.
- **E-mail communications:** To send notifications of changes to our policies or to communicate in response to a request from you. Notifications of changes to our policies will be displayed on the site when appropriate (See our Terms and Conditions) but we may also let you know directly via the email address you gave us.

### What are 'cookies'?

Cookies are alphanumeric identifier text files that we transfer to your computer's hard drive through your Web browser to enable our systems to recognise your browser. This will speed up your viewing experience when visiting our site in future.

### **Do we share the information we receive?**

NO. We respect your privacy and appreciate your business. At no time do we ever provide your contact information to any third party vendor, associate or service provider.

### **Which information can I access?**

You do not have direct access to your information on the site. If you need to change your details, please contact us via email with the details of any change to information you previously submitted and we will update this for you.

### **Conditions of Use, Notices, and Revisions**

If you choose to visit our site, your visit and any dispute over privacy is subject to this Notice and our Terms & Conditions, including limitations on damages, arbitration of disputes, and application of the law of our country. If you have any concern about privacy of your personal information as used and collected within our website, please send us a thorough description by clicking on the 'Contact Us' link on the foot of the site pages, and we will try to resolve it.

Our business changes constantly, and our Privacy Notice and the Conditions of Use will change also. We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but you should check our Web site frequently to see recent changes. Unless stated otherwise, our current Privacy Notice applies to all information that we have about you and your account. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of customer information collected in the past without the consent of affected customers.

### **Information you give us**

As a result of interaction with our site(s), you might supply us with such information as your name, email address, and country of residence.

### **Automatic information**

For security purposes we sometimes collect and analyse the Internet Protocol (IP) address used to connect your computer to the Internet, and to our website. This is done for your protection for tracking purposes in the event that malicious or 'robot' software attempts to access the site.

### **Questions**

Questions regarding our Conditions of Usage, Privacy Policy, or other policy related material can be directed to our support staff by clicking on the 'Contact Us' link at the foot of our web site.